

IN THE SPECIFICATION:

Please amend the specification as follows:

Paragraph beginning on page 1, at line 18, has been amended as follows:

~~Please refer~~ Refer to Fig. 1. A conventional non-pull cord operated Venetian blind is made up of a blind embodiment 10 with two retaining cords 11 attached at both lateral sides thereof wherein the retaining cords 11 are led straight downwards to be fixedly tied up to a windowsill A at the bottom ends thereof. In case children curiously extending their heads out of the window get caught by the retaining cords 11, the retaining cords 11 fixedly tied up to the windowsill A will become hard thread lines like fishing lines that can easily cut the neck of the children, or even strangle them when they struggle to get loose from the retaining cords 11 thereof. Thus, the conventional non-pull cord Venetian blind, posing a potential danger to children in the family, is not equipped with safety efficiency.

Paragraph beginning on page 2, at line 4, has been amended as follows:

~~Please refer~~ Refer to Fig. 2. A second conventional non-pull cord Venetian blind includes a blind embodiment 10', and two retaining cords 11' disposed at both lateral sides of the blind embodiment 10' thereof wherein the retaining cord 11' has a fixing ring 12' attached at the bottom end thereto for a coupling belt 131' of a fixing seat 13' to be led there-through. The coupling belt 131' of the fixing seat 13 is provided with male/female Velcro pieces 132' at the upper and lower lateral surface thereon for mutual engagement thereby after the coupling belt 131' thereof is wound through the fixing ring 12' thereof so that the retaining cord 11' thereof is led straight downwards and located onto the fixing seat 13' thereof as shown in Fig. 2.

Paragraph beginning on page 4, at line 5, has been amended as follows:

~~Please refer~~ Refer to Fig. 3. The present invention is related to a cord retaining device for non-cord Venetian blinds, comprising two sheltering caps 20, two snap members 30, two fixing seats 40, and two double-sided adhesive pieces 50. The sheltering cap 20 has a registration cavity 21 defined at the interior of the bottom side therein, and a through hole 22 disposed at the top thereon. The snap

member 30, made of hard-with-softness plastic and shaped into form conforming to that of the registration cavity 21 of the sheltering cap 20, has a support piece 31 with a cord passage 311 disposed thereon protruding at the top thereon, an arc-shaped retaining cavity 32 indented at the interior of the bottom side therein, and an outwardly extended guide arc 33 defining the opening of the retaining cavity 32 at the bottom thereof. The fixing seat 40, made of hard plastic, is provided with a base 41, and a solid coupling ball block 42 extending at the top surface of the base 41 thereon to be correspondingly matched to the retaining cavity 32 thereof. The double-sided adhesive piece 50 is shaped like the base 41 of the fixing seat 40 thereof.

Paragraph beginning on page 4, at line 20, has been amended as follows:

~~Please refer~~ Refer to Fig. 4. In assembly, retaining cords 61 attached at both lateral sides of a blind 60 are led from top to bottom to pass through the through holes 22 of the two sheltering caps 20 and extend downwards at the registration cavities 21 therein respectively. Both retaining cords 61 are respectively tied up to the cord passages 311 of the snap members 30 by the bottom ends thereof before the sheltering caps 20 are guided downwards via the retaining cords 61 thereof till the support pieces 31 thereof are engaged with the through holes 22 thereof and stopped by the top surface of the snap members 30 to adapt the snap members 30 thereof completely at the registration cavities 21 of the sheltering caps 20 therein. The underside of the double-sided adhesive pieces 50 thereof is applied to the preset spot at each lateral side of a windowsill A before the bases 41 of the fixing seats 40 are respectively mounted on top of the double-side adhesive pieces 50 and securely fastened thereto at both lateral sides of the windowsill A thereon. The retaining cavities 32 of the snap members 30 are then forced downward from top to bottom via the guide arcs 33 thereof till the coupling ball blocks 42 of the fixing seats 40 are completely registered with the retaining cavities 32 to locate the snap members 30 onto the fixing members 40 thereby. The retaining cords 61 are properly adjusted into straight lines to complete the assembly of the present invention wherein the snap members 30 and the coupling ball blocks 42 of the fixing

seats 40 thereof are mutually engaged in way strong enough to bear the blind 60 under normal operation thereof.

Paragraph beginning on page 5, at line 18, has been amended as follows:

~~Please refer~~ Refer to Fig. 5. With the retaining cords 61 tied up to the support pieces 31 of the snap members 30 thereof, and the retaining cavities 32 of the snap members 30 registered with the coupling ball blocks 42 of the fixing seats 40 thereof, a child can refrain from the danger of getting cut or strangled by the retaining cords 61 when curiously extending the head out of the windowsill A and carelessly got caught by the retaining cords 61 thereof. The retaining cords 61 pulled by the force of the child struggling to get free there-from will draw upwards the snap members 30 therewith, and the guide arcs 33 thereof will quickly slide upwards along the outer periphery of the coupling ball blocks 42 thereof to detach the retaining cavities 32 thereof off from the coupling ball blocks 42 of the fixing seats 40. Thus, the retaining cords 61 are quickly and precisely released in the first moment of emergency so as to prevent children from getting cut or strangled by the retaining cords 61 thereof, efficiently protecting the safety of the family.